

31 social media post ideas

for your business



1. Share your company blog posts
2. Interview a customer about their experience with your business
3. Customer user-generated content
4. A quiz question related to your industry
5. Fun fact or "Did you know?"
6. Relevant industry news
7. Share a meme. Extra points if you create your own!
8. Conduct a "this or that" poll
9. Announce a new product release
10. Hold a giveaway or competition!
11. Join the conversation around awareness days in your industry
12. Answer an FAQ!
13. Share a case study
14. Share a new job listing
15. Announce a new team member!
16. Share a throwback Thursday
17. Share photos at a company event
18. Post an inspirational quote!
19. Share a special offer!
20. Share a how-to video for one of your products
21. Repost or create an infographic about your industry



/redpeppermarketing



@weareredpepper



/redpeppermarketing



@redpeppermarketing

22. Promote your other social media channels

23. Share an interesting fact or stat!

24. Tease a new product line with a promotional video

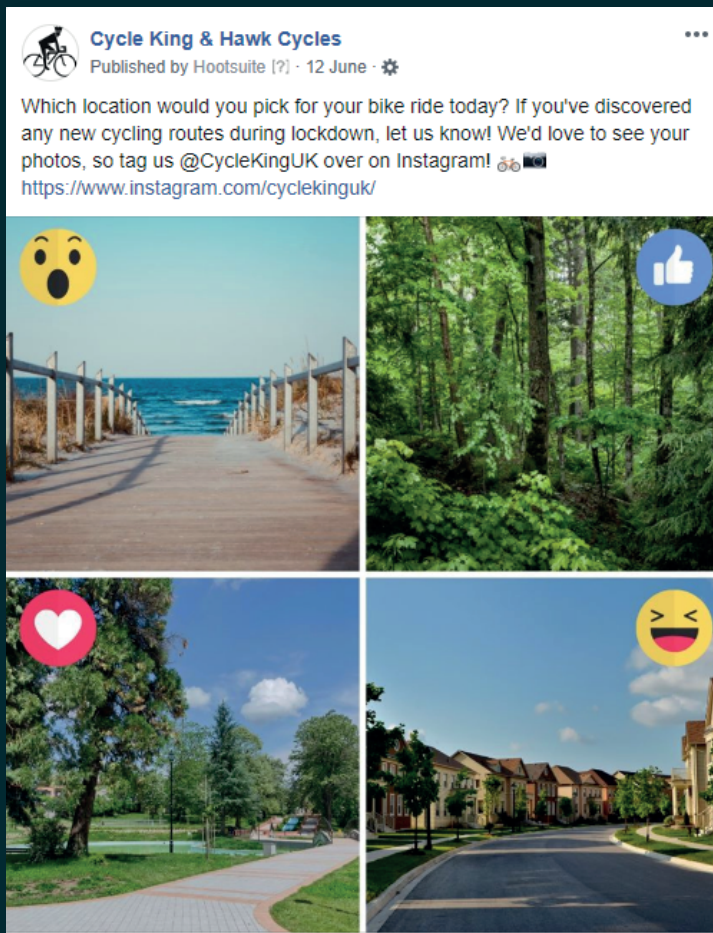
25. Monthly favourite series e.g. "App of the Month"



26. Reviews from your customers!

27. A live video Q&A!

28. Influencer or guest takeover!



29. Facebook react poll, ask followers to react to their choice

30. Behind the scenes or a day in the life at your business!

31. Quick hints and tips about your product or industry

